

International Women's Day 2020

Twitter Social Media Tool Kit

Campaign hashtags

#GenerationEquality
#IWD2020

Additional hashtags

#OneCGIAR
#GenderInAg

Key Mentions

@WorldFishCenter
@FISH_CGIAR

Director General Statement – [Mail Chimp](#)

This #IWD2020, we are highlighting our work to improve gender imbalances, increase awareness & importance of gender equality, & transform gender research in #smallscalefisheries & #aquaculture. Read more from our DG @GarethWorldFish: <https://on.cgiar.org/2VQUGU3> #GenerationEquality

#IWD2020 marks 25yrs since the Beijing Platform for Action was adopted to remove the system barriers that hold #women & girls back from equal participation in all areas of life. Today we celebrate #GenerationEquality with #OneCGIAR & @CGIARgender: <https://on.cgiar.org/2VQUGU3>

Together with @FISH_CGIAR, we are perfectly positioned to contribute significantly to the vision of #OneCGIAR through our pioneering #gender transformative research & its importance for #SDG2 through increased consumption of aquatic foods. Read more: <https://on.cgiar.org/2VQUGU3>

At FISH and @WorldFishCenter, women make up 62% of management positions, almost double that of 10 years ago! Our Director General, @GarethWorldFish shares more gender highlights for #IWD2020 <http://bit.ly/32UYwNv> #GenderInAg @CGIARgender #GenerationEquality

Women play key roles in fish agri-food systems as:

- Farmers
- Fishers
- Entrepreneurs

Yet despite their contribution & influence on nutrition & wellbeing, women's work is valued less. We need #GenerationEquality for the benefit of all: <https://on.cgiar.org/2VQUGU3>
#IWD2020

Blogs

[Emerging Scientist - Sarah Freed](#)

In the lead up to #IWD2020, read about Sarah Freed's experience as an emerging scientist with WorldFish Cambodia ☐ <http://bit.ly/2x6k5Pm> #genderinag #generationequality @FISH_CGIAR @CGIARgender

We spoke with @WorldFishCenter's emerging scientists, Sarah Freed about her research and aspirations. Read her Q&A in the lead up to #IWD2020 ☐ <http://bit.ly/39r7tR4> #genderinag @CGIARgender @CGIAR

[Cool Women of Malaita](#)

We are empowering womens' groups in Solomon Islands through the introduction of solar-powered freezers. Read about the COOL women of Malaita this #IWD2020: <http://bit.ly/2JDDdZ5>

Sustainable technology is helping to establish #GenerationEquality in Solomon Islands. Multigenerational womens' groups are increasing their income through the use of solar-powered freezers. Learn more: <http://bit.ly/2JDDdZ5> #IWD2020

[Supporting Next Gen \(Female\) Scientists](#)

Internships catapult careers for both women and men! This #IWD2020, learn how we're supporting #GenerationEquality through our internship program: <http://bit.ly/39srNBk>

[Female Fisheries, Processors and Business Owners](#)

Globally, women play a vital role in ensuring the sustainability of rural households and communities, improving livelihoods and overall wellbeing. In celebration of #IWD2020, we want to share stories of women in #Fisheries & #aquaculture: <http://bit.ly/2T20ad8>

[World Fish 'Aha' Moments](#)

We spoke with our staff about their own 'Aha' moments in #genderequality. Here's what they had to say: <https://on.cgiar.org/2PRWxnZ> ☐ #IDW2020 #GenerationEquality @CGIARgender @FISH_CGIAR

'Aha' moments can come at any time, from a hand shake and a smile to a management meeting or being the only female representative. Hear from @WorldFishCenter staff about their #GenerationEquality 'Aha' moment: <https://on.cgiar.org/2PRWxnZ> #IDW2020

CGIAR [Gender Platform](#) Aha-Moments

It starts with us! @GarethWorldFish is featured in @CGIARgender's 'aha' moments for #IWD2020 celebrations. Learn what has inspired our Director General: <http://bit.ly/2PNdQ9w> #GenderInAg #OneCGIAR @FISH_CGIAR

"My 'aha' moment came when I had established gender equality in the composition of the executive team at WorldFish, and we had our first meeting," says @GarethWorldFish in this @CGIARgender round up for #IWD2020. Read more: <http://bit.ly/2PNdQ9w> #GenderInAg #OneCGIAR

#OneCGIAR is working towards achieving #GenderEquality for a food-secure future. This #IWD2020, learn how we are all part of #GenerationEquality: <http://bit.ly/2PNdQ9w> @CGIARgender @CGIAR

On #IWD2020, @CGIAR leaders and scientists share their experiences on why #genderequality matters. Read more: <http://bit.ly/2PNdQ9w> @CGIARGender @FISH_CGIAR

#OneCGIAR = #GenerationEquality. Celebrate #GenderInAg with WorldFish and @FISH_CGIAR this #IWD2020! <http://bit.ly/2PNdQ9w>

Videos/ Webinars/ Sparks

[Webinar](#)

[Webinar] In the lead up to #IWD2020, join us for a discussion on moving 'Towards Ocean Equity,' on March 6 from 4pm GMT. Hear from speakers from @OregonState and @sthlmresilience and our very own Afrina Choudhury @WUR. Registration now open: <http://bit.ly/38ooj1R> @CGIAR

Tune in on March 6, from 4pm GMT, to hear from @WUR, @WorldFishCenter's Afrina Choudhury and speakers from @OregonState and @sthlmresilience on the #BluePaper, 'Towards Ocean #Equity.' Register now: <http://bit.ly/38ooj1R> #IWD2020

[Video abstract on CBRM](#)

Women and men engage in fisheries equally, but society recognizes and values women's labor and knowledge less than men's. This must change. Learn about our inclusive community-based management of coastal fisheries: <http://bit.ly/2PpcPo8> #IWD2020 #WomensDay #GenerationEquality

The 4 components of #gender-inclusive participation in the Community-Based Fisheries Management Process means #women are: Able to attend Able to

understand ☐ Able to share ☐ Being understood Learn more: <http://bit.ly/2PpcPo8>
#IWD2020 #WomensDay #GenerationEquality

Projects

[Integrating gender in Pacific coastal fisheries research: The Pathways project.](#)

Gender transformative research critically examines and supports changes to constraining #gendernorms and dynamics. Learn more in our @aciaraustralia-funded analysis of the Pathways Project: <http://bit.ly/3805WQL> #IWD2020 #WomensDay

Thanks to support from @aciaraustralia, our researchers have been investigating the integration of gender in Pacific coastal #fisheries research. Check it out this #WomensDay: <http://bit.ly/3805WQL> #IWD2020

Publications

Colgan J, McDougall C, Murray U, Spillane C, McKeown P and Hossain Md E. (2019). Can climate-smart aquaculture enable women's empowerment in rural Bangladesh? Penang, Malaysia: CGIAR Research Program on Fish Agri-Food Systems. Program Brief: FISH-2019-11. (2019)

[LINK](#)

Can #climatesmart #aquaculture enable women's empowerment in rural Bangladesh? @FISH_CGIAR joined forces with @CGIARclimate and @nuigalway to find out. Read the latest: <http://bit.ly/37YE7rX> #IWD2020 #WomensDay #GenerationEquality

This #IWD2020 learn how #climatesmart #aquaculture can enable women's empowerment in rural Bangladesh. Read the latest from @FISH_CGIAR, @CGIARClimate and @nuigalway: <http://bit.ly/37YE7rX> #GenerationEquality

Sinharoy, S. S., Waid, J. L., Ali, M., Yount, K. M., Thilsted, S. H., & Girard, A. W. (2019). Resources for women's agency, household food security, and women's dietary diversity in urban Bangladesh. *Global Food Security*, 23, 1-8.

[LINK](#)

In the lead up to #IWD2020, read about the connections between women's agency, household #foodsecurity and #women's dietary diversity in urban Bangladesh.

☐ <http://bit.ly/2x6MPHH> @WorldFishCenter @CGIARgender @giz_gmbh @HelenKellerIntl

Frangoudes, K., Gerrard, S. & Kleiber, D. (2019). Situated transformations of women and gender relations in small-scale fisheries and communities in a globalized world. *Maritime Studies* 18, 241–248 doi:10.1007/s40152-019-00159-

[LINK](#)

Our research aims to fill the gap of documentation and theoretical engagement with gender and #smallscalefisheries. Learn more this #IWD2020 <http://bit.ly/32YCuJN> #GenderInAg @FISH_CGIAR @CGIAR @UiTromso @UBO_UnivBrest

This study by @WorldFishCenter, @UiTromso & @UBO_UnivBrest examines the material, social and cultural realities of women and men in #smallscalefisheries. Read more about our work on #gender the lead up to #IWD2020: <http://bit.ly/2TsjP6f> #GenderInAg @CGIAR @CGIARGender

Manyungwa, C.L., Hara, M.M. & Chimatiro, S.K. Women’s engagement in and outcomes from small-scale fisheries value chains in Malawi: effects of social relations. *Maritime Studies* 18, 275–285 (2019) doi:10.1007/s40152-019-00156-z

[LINK](#)

In Malawi over 2 million people are employed or directly benefit from the fish value chain. This study looks at women’s contribution, and the challenges that negatively affect their engagement: <http://bit.ly/2TFWBbE> #IWD2020 #GenderInAg @FISH_CGIAR @CGIAR @CGIARGender

Nagoli, J., Binauli, L., & Chijere, A. (2019). Inclusive ecosystems? Women’s participation in the aquatic ecosystem of Lake Malawi. *Environments*, 6(3).

[LINK](#)

A gender transformative agenda is required to facilitate changes to gender norms & remove barriers that preclude women from participating in the fishing industry. On #IWD2020 read more from @WorldFishCenter thanks to @ACIARAustralia & @IDRC_CRDI: <http://bit.ly/39r0OX5> #GenderInAg

Our @ACIARAustralia & @IDRC_CRDI-funded study highlights the importance of a gender transformative agenda to facilitate changes to gender norms & to remove barriers for women’s participation in the fishing industry. Read more: <http://bit.ly/39r0OX5> #IWD2020 #GenderInAg

Aregu, L., Choudhury, A., Rajaratnam, S., van der Burg, M., & McDougall, C. (2019). Implications of agricultural innovations on gender norms: Gender approaches in aquatic agriculture in Bangladesh. In C. Sachs (Ed.), *Gender, agriculture and agrarian transformations: Changing relations in Africa, Latin America and Asia*. (pp....).

[LINK](#)

Progress towards #SDG5 depends on understanding and reducing formal and informal barriers to women's equality. This article investigates #gender norms in Bangladesh and their implications for #agricultural innovations and livelihoods: <http://bit.ly/2wv0Nmy> #IWD2020 @FISH_CGIAR

Lawless, S., Cohen, P., McDougall, C.....(2019). Gender norms and relations: Implications for agency in coastal livelihoods. Maritime Studies, 1-12.

[LINK](#)

Understanding gender norms & relations and the implications for agency in coastal livelihoods paves the way for evidence-based policy & program improvements that will speed up the progress towards #SDG5 - #GenderEquality. Read more: <http://bit.ly/2MG6D8X> #IWD2020 @CGIARgender